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MAN Energy Solution launches open initiative for digital data integration and collaboration

The new digital platform *mýa* provides asset owners with a single, secure interface to data from multiple equipment manufacturers

MAN Energy Solutions has launched a new digital platform under the name of *mýa*, enabling the integration of Original Equipment Manufacturers' (OEM) data across the marine, power, and energy industries, among others. The platform enables the exchange of data in a controlled and secure manner among participating OEMs, operators and asset owners. MAN's goal is to create an independent, non-profit organization to govern *mýa* and promote industry collaboration in realizing the benefits of digital technology.

"Given the unique transformational challenges most industries are facing today, the need for data integration between OEMs, operators and asset owners is rising," says Per Hansson, Head of Digital and Strategy at MAN Energy Solutions. "Solution providers, such as MAN and many others, offer digital technologies and services which allow the optimization of the performance of their systems using real time data and analytics. But vessel or plant operators work with many OEMs and their respective platforms and are therefore often faced with a complicated and uncoordinated view of the various equipment that they operate and maintain.

With the launch of *mýa*, we want to reduce complexity for our customers and for other OEMs alike and to lower the hurdles for getting payback from data. Members of *mýa* will have the opportunity to access all of their digital assets via a single interface, which integrates all their OEM data streams and enables a complete system view. All data exchanges are of course strictly subject to permissions given by the respective users and members."

Set up as non-profit organization aspired

As an independent organization the *mýa* platform is open to equipment providers, operators and asset owners from the shipping, power, energy and other industries. "MAN recognized the unique opportunity that *mýa* offers and therefore invested to kick start the initiative. Our goal is to develop *mýa* into an independent non-profit organization," explains Dr Alan Atkins, Chief Executive Officer of the newly founded *mýa* Connection GmbH, with headquarters in Switzerland.

"Once more companies get engaged, the organization will eventually take direction from its members, OEMs and equipment users alike. The intent of *mýa* is to remove friction points and help the industry to operate more efficiently, ultimately saving resources and moving faster towards realizing the full potential of digital technologies."

New partners & new website

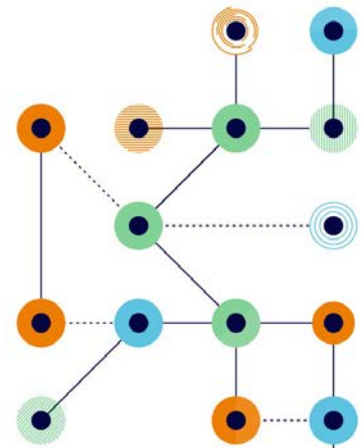
To inform industry actors and prospective partners about the new platform a website has been set up under the URL www.myafoundation.io. Atkins: “We are looking for additional founding partners who can take a seat at the table and define the direction and development of the mýa platform and shape the future of data usage.”

Interested parties in joining the mýa initiative, whether as founders or users, or simply wanting to experience the mýa philosophy via demos and proofs of concept should visit www.myafoundation.io to learn more and get in touch.



Connect Exchange Monitor

Transforming information into insight. mýa turns raw data into actionable intelligence, promoting open and secure collaboration between members.



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MAN Energy Solutions enables its customers to achieve sustainable value creation in the transition towards a carbon neutral future. Addressing tomorrow's challenges within the marine, energy and industrial sectors, we improve efficiency and performance at a systemic level. Leading the way in advanced engineering for more than 250 years, we provide a unique portfolio of technologies. Headquartered in Germany, MAN Energy Solutions employs some 14,000 people at over 120 sites globally. Our after-sales brand, MAN PrimeServ, offers a vast network of service centres to our customers all over the world.